



FEEDBACK ANALYSIS OF STAKEHOLDERS & ACTION TAKEN REPORT
 (2023-2024)

Feedback was requested from following stakeholders:

S. No.	STAKEHOLDER	COUNT
1	Student + Alumni	125 + 84
2	Teacher	24
3	Employer	9
4	Parents	52

Feedback Analysis of Stakeholders and Action Taken Report


S. No.	STAKE HOLDER	FEEDBACK	ACTION TAKEN
1	Student	Students were satisfied with the curriculum, course content and skill development initiatives. They felt the need for improvement in course materials and teaching methods	Separate hours were allotted for Case study-based discussion. Prowess software was purchased to enhance the analytical knowledge of students.
2	Teacher	The framework of the curriculum is excellent. Self-learning needed for students.	Students are initiated to take seminars, analyze case studies to improve the culture of self-learning.
3	Employer	The employers feel that graduates lack in analytics part and communication	Students were provided with value added course on power BI with a focus on improving the analytical ability of the students.
4	Parents	Internal assessment system needs to be improved. Classroom arrangements and transport facility needs to be improved	Special classes for all students before the model exams. Provisions were made for more ventilation in the classrooms.

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	OMR, CHENNAI – 119.
	DEPARTMENT OF MBA
EMPLOYER - FEEDBACK FORM (2023- 2024)	

Dear Employer,

Many of the students from our Department/College are already working in your organization. We are thankful to you for providing them employment with your prestigious Company/Organization.

We shall very much appreciate and be grateful to you if you can spare some of your valuable time to fill up this feedback form. It will help us to improve the Institute further and give you better employees in the future.

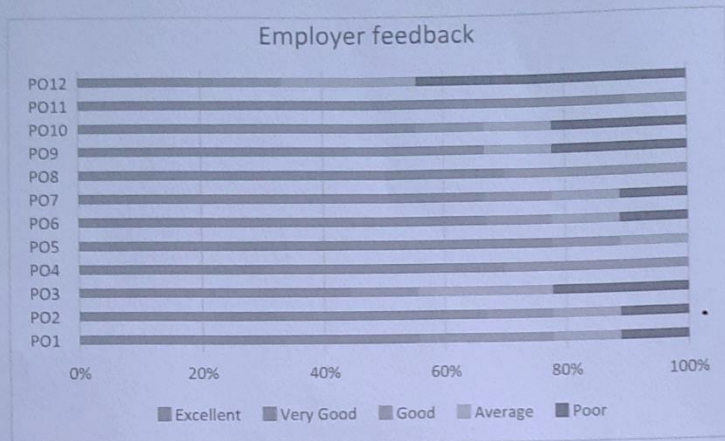
*Tick the number that best describes your level of satisfaction at each question:

1 - Far from satisfied, 2 - Not satisfied, 3 - Satisfied, 4 - Happy, 5 - Very happy

POS	How satisfied are you with the employee/s (our student/s) work performance in each of these areas:	5	4	3	2	1
PO1	Our graduates demonstrate the ability to apply business knowledge effectively in practical scenarios.	3	2	2	1	1
PO2	Graduates show a strong capability to understand and resolve managerial issues.	3	3	1	1	1
PO3	Our graduates communicate and negotiate effectively to achieve organizational goals.	2	2	1	2	2
PO4	Graduates exhibit a willingness and ability to continually upgrade their professional skills.	3	4	3		
PO5	Our graduates are able to explore and address managerial challenges, making informed decisions in dynamic situations.	4	3	1	1	
PO6	Graduates show confidence and adaptability in taking on challenging assignments.	2	4	1	1	1
PO7	Our graduates demonstrate an understanding of goal-setting and follow-through to achieve set targets.	2	4	1	1	1
PO8	Our graduates show a commitment to lifelong learning and self-improvement.	7		3		
PO9	Graduates exhibit potential for a fulfilling and impactful business career within your organization.	4	2		1	2
PO10	Our graduates demonstrate a good understanding of financial literacy relevant to their roles.	2	3	1	1	2
PO11	Graduates show an awareness of social responsibility and the importance of outreach in business.	6	3	1		
PO12	Our graduates display a solid understanding of business analytics and its application in decision-making.	1	1	1	2	4

On a scale of 1 to 10 how do you rate your overall satisfaction with St. Joseph's students and the curriculum?

1	2	3	4	5	6	7	8	9	10
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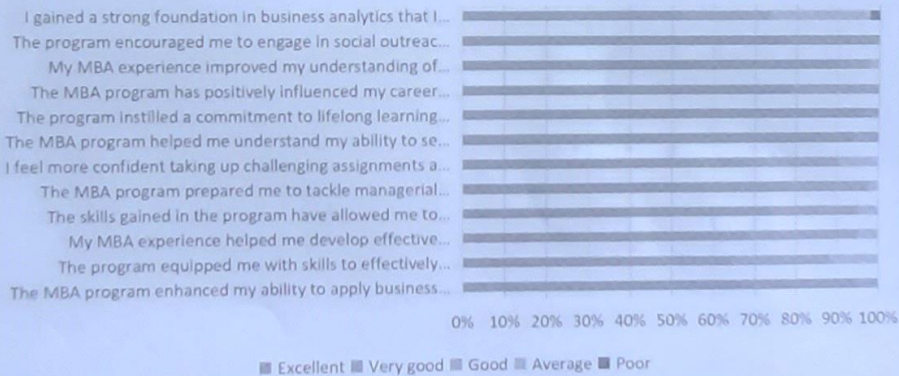
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 DEPARTMENT OF MBA
ALUMNI – FEEDBACK (2023-24)

Strongly Disagree | 2 - Disagree | 3 - Neutral | 4 - Agree | 5 - Strongly Agree

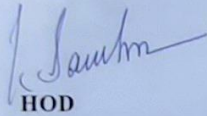
POs	Parameters	5	4	3	2	1
PO1	The MBA program enhanced my ability to apply business acumen in real-world situations.	56	23	5		
PO2	The program equipped me with skills to effectively understand and solve managerial issues in my field.	32	22	20	10	
PO3	My MBA experience helped me develop effective communication and negotiation skills that support my career goals.	23	34	23	4	
PO4	The skills gained in the program have allowed me to continuously upgrade my professional and managerial abilities.	34	28	18	4	
PO5	The MBA program prepared me to tackle managerial challenges and make informed decisions in dynamic environments.	43	23	16	2	
PO6	I feel more confident taking up challenging assignments as a result of my MBA training.	28	32	16	8	
PO7	The MBA program helped me understand my ability to set and achieve realistic goals.	45	34	5		
PO8	The program instilled a commitment to lifelong learning and continuous personal and professional development.	45	36	3		
PO9	The MBA program has positively influenced my career growth and satisfaction.	32	34	18		
PO10	My MBA experience improved my understanding of financial literacy, benefiting my professional life.	48	28	6	2	
PO11	The program encouraged me to engage in social outreach and consider its importance in business.	65	19			
PO12	I gained a strong foundation in business analytics that I have applied in my career.	20	24	18	20	2



Alumni feedback was obtained from nearly 84 alumni for the academic year 2023-24. The institution believes that the contribution of alumni is essential particularly in the development of the curriculum related activities. The feedback from the alumni were obtained during the alumni meet conducted in October. It reveals, they are willing to contribute to the development of the institution. Majority of alumni rated the developmental activities rendered by the college for their overall development as highly efficient. While expressing their view placement cell, 100% of them agreed that ample on campus and off campus opportunities were provided. Regarding career guidance and counselling, alumni felt, it can be made a little efficient and regular. The overall strength and weakness of the department from the alumni are summarized below.

Feedback analysis report

- From the alumni feedback analysis report, it is evident that majority (100%) of the alumni are happy and proud to be a part of this institution and they agreed that they would recommend their friends and relatives to enroll in this institution.
- It is highly appreciated by the alumni that the measures taken by the institution in revising the curriculum are as per the emerging trends and needs.



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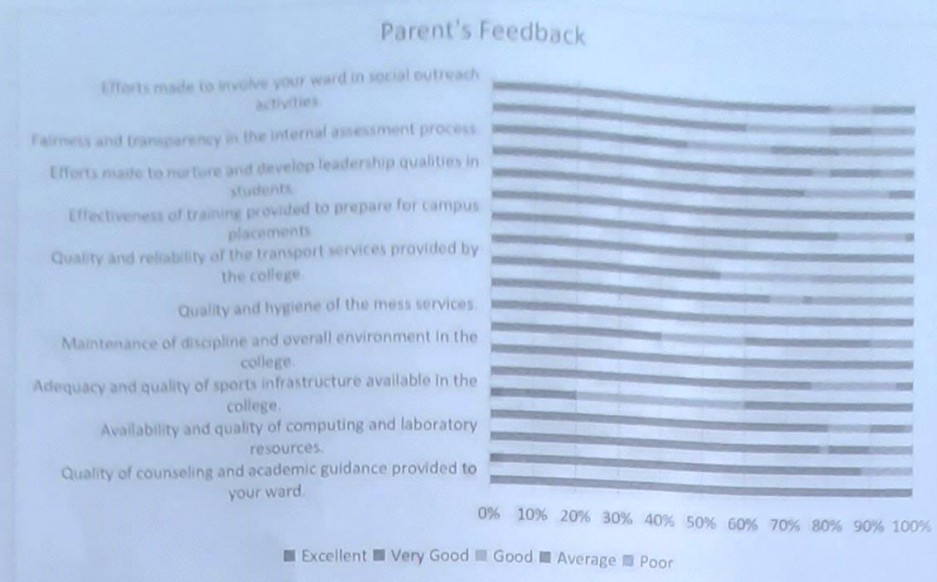
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PARENT'S FEEDBACK REPORT (2023 -24)

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory)

Sl.No	Particulars	Grading				
		5	4	3	2	1
1.	Quality of counseling and academic guidance provided to your ward.	44	6	0	0	2
2.	Support and cooperation extended by the department in academic matters.	23	21	6	0	2
3.	Availability and quality of computing and laboratory resources.	29	10	1	7	5
4.	Opportunities provided for participation in departmental extracurricular activities.	30	10	5	4	3
5.	Adequacy and quality of sports infrastructure available in the college.	4	6	20	22	0
6.	Access and quality of library and reading resources.	19	19	10	2	2
7.	Maintenance of discipline and overall environment in the college.	50	2	0	0	0
8.	Availability and efficiency of administrative services.	10	10	10	17	5
9.	Quality and hygiene of the mess services.	48	2	0	0	0
10.	Availability and adequacy of common facilities (e.g., restrooms, seating areas).	23	10	4	3	12
11.	Quality and reliability of the transport services provided by the college.	15	12	11	2	12
12.	Opportunities provided by the department for industry visits and exposure.	38	12	2	0	0
13.	Effectiveness of training provided to prepare for campus placements.	24	17	8	3	0
14.	Support provided to your ward for pursuing higher studies.	3	3	0	0	0
15.	Efforts made to nurture and develop leadership qualities in students.	23	14	10	5	0
16.	Timeliness and effectiveness of periodical updates on your ward's progress.	18	20	2	8	4
17.	Fairness and transparency in the internal assessment process.	14	9	10	8	11
18.	Opportunities provided by the college/department for interactions with industries.	18	12	12	5	5
19.	Efforts made to involve your ward in social outreach activities.	27	13	7	5	0



For the year 2023-24, feedback is collected from parents through google forms. The google form consisted of all the parameters as specified, and parents need to select the choice. Feedback forms were sent to parents of all the students and only 52 responses were collected. Only few of the parents have filled in all the parameters of the feedback form. From the feedback given by parents, it is noted that most of the parents are dissatisfied with the facilities offered by the college like classroom and transport facilities. They are all dissatisfied with the internal assessment methods followed in the college. Some of the parameters where the parents are highly satisfied are (i) Training provided to appear for placements (ii) Quality of counselling and academic guidance provided.

Parents too felt that the college is doing its best to make the student ready for the corporate world. But some parameter which parents stressed and to be improved by the college is providing extra lab sessions tmo improve students analytical skills.

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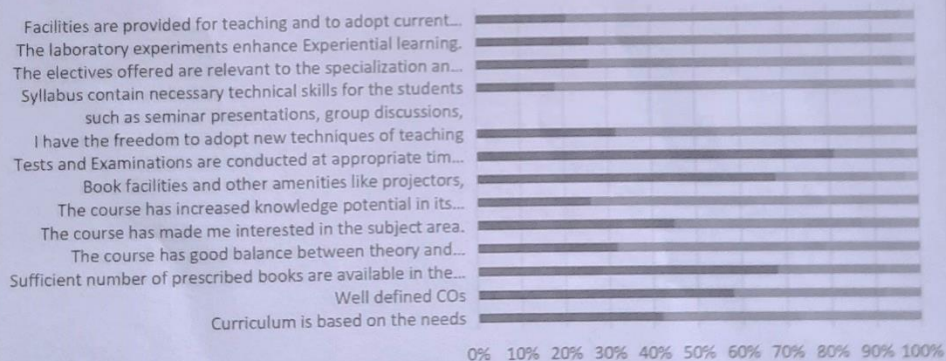
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TEACHER'S FEEDBACK ON CURRICULUM (2023 – 24)

Grade : 5-Excellent, 4-Very Good, 3- Good, 2- Satisfactory, 1- Not satisfactory							
S. No	Details	5	4	3	2	1	
1.	Curriculum is based on the needs of the stake holders	42%	32%	26%	0%	0%	0%
2.	Course objectives and Outcomes of the course are well defined and clear to faculty and students	58%	34%	8%	0%	0%	0%
3.	Sufficient number of prescribed books are available in the library	68%	24%	8%	0%	0%	0%
4.	The course has good balance between theory and application.	32%	47%	21%	0%	0%	0%
5.	The course has made me interested in the subject area.	45%	42%	13%	0%	0%	0%
6.	The course has increased knowledge potential in its application	26%	45%	29%	0%	0%	0%
7.	Book facilities and other amenities like projectors, softwares etc., are available in the department	68%	21%	8%	3%	0%	0%
8.	Tests and Examinations are conducted at appropriate time with proper coverage of planned units according to the college working schedule / academic schedule of anna university.	82%	16%	3%	0%	0%	0%
9.	I have the freedom to adopt new techniques of teaching such as seminar presentations, group discussions, demonstration and student's participations.	32%	42%	26%	0%	0%	0%
10.	Syllabus contain necessary technical skills for the students to face the industry needs	18%	39%	37%	5%	0%	0%
11.	The electives offered are relevant to the specialization streams and to the technological advancements.	26%	32%	39%	3%	0%	0%
12.	The laboratory experiments enhance the students in understanding the concepts and enable them to relate theory to practice (Experiential learning).	26%	50%	18%	5%	0%	0%
13.	Facilities are provided for teaching and to adopt current trends / research.	21%	50%	26%	3%	0%	0%

Teacher's feedback

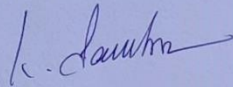


At the beginning of each semester, the college holds a faculty meeting to discuss strategies for enhancing the curriculum, academic discipline, teaching-learning process, and research and extension activities. These meetings provide a platform for faculty members to share their candid opinions on the curriculum, research, and extension initiatives, which are then thoroughly debated and discussed. Relevant suggestions are forwarded to the respective councils for implementation.

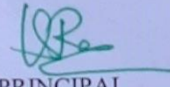
Faculty members actively participate in decision-making through representation in the Board of Studies, Department Advisory Committee, and Academic Council. These forums offer opportunities to provide valuable feedback on the curriculum and teaching-learning practices. Based on this feedback, the college organizes industrial visits, guest lectures, value-added courses, and student workshops to address curriculum gaps and enhance the learning experience.

Feedback analysis report:

- The analysis report of the teachers' feedback reveals that they are highly satisfied with the framework of the curriculum.
- The suggestions given by them related to specific subjects were noted for further action.
- Training programs should be conducted for the students in emerging areas.
- Enrollment in various online courses should be encouraged.



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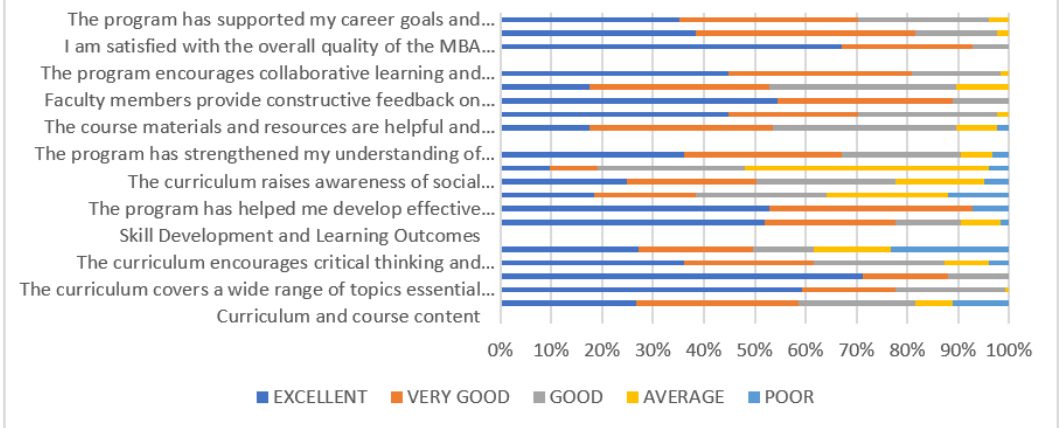


STUDENT FEEDBACK FORM 2023-24

1 - Strongly Disagree | 2 - Disagree | 3 - Neutral | 4 - Agree | 5 - Strongly Agree

POS	Statements	5	4	3	2	1
Curriculum and course content						
PO1	The courses provide a good balance between theoretical knowledge and practical application.	36	43	31	10	15
PO2	The curriculum covers a wide range of topics essential for understanding modern business practices.	74	23	27	1	
PO4	The program provides a comprehensive understanding of key business functions like finance, marketing, HR, and operations.	89	21	15		
PO5	The curriculum encourages critical thinking and problem-solving in real-world business scenarios.	45	32	32	11	5
PO6	The courses prepare me to take on challenging assignments with confidence.	34	28	15	19	29
Skill Development and Learning Outcomes						
PO7	The courses have improved my analytical skills for better decision-making.	65	32	16	10	2
PO3	The program has helped me develop effective communication and presentation skills.	66	50			9
PO8	I feel more confident in my leadership and team management abilities as a result of this program.	23	25	32	30	15
PO11	The curriculum raises awareness of social responsibility and encourages outreach activities.	31	32	34	22	6
PO12	I have gained practical skills in using business analytics tools and techniques.	12	12	36	60	5
PO10	The program has strengthened my understanding of financial management and budgeting.	45	39	29	8	4
Course Structure and Teaching Quality						
	The course materials and resources are helpful and up-to-date.	22	45	45	10	3
	The faculty effectively communicate course concepts and encourage interactive learning.	56	32	34	3	
	Faculty members provide constructive feedback on assignments and assessments.	68	43	14		
	The teaching methods (case studies, group projects) effectively support my learning.	22	44	46	13	
	The program encourages collaborative learning and teamwork.	56	45	22	2	
Overall Satisfaction						
	I am satisfied with the overall quality of the MBA program.	84	32	9		
PO6	I feel prepared to take on professional challenges after completing this program.	48	54	20	3	
PO9	The program has supported my career goals and personal development.	44	44	32	5	

Student feedback



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